

CHARTING THE FUTURE 2012

THE EVOLUTION OF THE BEAD INITIATIVE: PART TWO

Nature Seekers envision an environmentally friendly community empowered with the necessary skills and training enabling us to work with each other, generating sustainable livelihood while promoting Community Tourism and the protection of our natural resources.

Location:



OBJECTIVES:

- Livelihoods
 - The creation of employment
 - New skills acquired
- Recycling
 - Remodeling of a waste product into a valuable commodity with resale value
- Green business
 - It lends to the idea of economic growth while ensuring minimal or remedial impact on the environment

PARTNERS:

- WIDECAST - Technical support/Funding
- Jo Bean Glass - Initial Training
- BHP Billiton - Funding
- Nature Seekers - Funding/ Resources

SO WHAT'S MISSING?

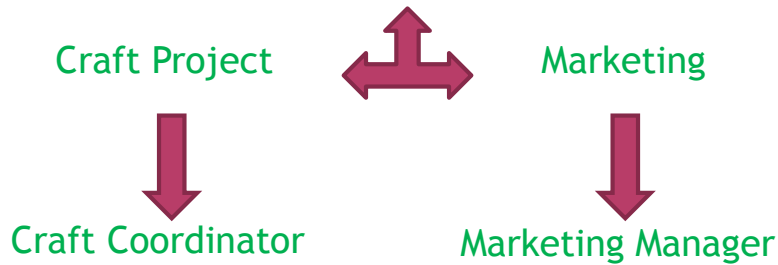
CHALLENGES:

- ◉ Marketing
- ◉ Maintaining quality control
- ◉ Managing inventories and fulfilling orders

The Green Fund was established by the Finance Act 2000. This Act introduced a 0.1% tax - the “Green Fund Levy” - on the gross sales or receipts of all companies conducting business in Trinidad and Tobago, payable at the end of each quarter. The purpose of the Fund is to enable grants to be made to community groups and organizations engaged in activities to remediate, reforest, and conserve the environment. While the establishment of the Green Fund was not in response to a specific MEA, it serves as a mechanism whereby financing for environmental programmes and projects can be sourced.

STRATEGY:

NATURE SEEKERS APPLIED FOR GREEN FUND \$



CRAFT COORDINATOR:

- Inventory
- Quality control
- Distribution

A component of the bead project would be connection to the Mobile Craft Centre, this centre would automatically upload the days tallied sales to the (state of the art) central server on arrival at the office.

MARKETING MANAGER:

- ◉ Determine markets
- ◉ Direct production based on trends of consumers tastes and preferences



DESIGNING STRIPS:



PURCHASING ITALIAN GLASS RODS WILL BROADEN
OUR PRODUCT INVENTORY

HIGH END PRODUCTS:



Italian Glass



website: www.natureseekers.org



:Trinidad & Tobago Leatherback Project

**THANK
YOU**



WIDECAST

Wider Caribbean Sea Turtle Conservation Network