Employment, Entrepreneurship, Empowerment – Recycled Glass Craft
Craft Programme Goal

Lower poverty levels by creating employment opportunities through sustainable social enterprise & micro-entrepreneurship development
Recycled Glass Bead Jewellery
Flameworking
Background

• Began in 2006 as an initiative suggested by WIDECAST

• WIDECAST facilitated set up of the programme through initial training in flameworking (recycled glass bead making) and equipment supply
The Power of Entrepreneurship

- Enabled community members to start their own craft (or other) businesses
Creating a Brand

• Started in 2015
• Streamlining of products
• Created an easily identifiable & collectible product that demonstrated our USP & core values
Our Markets

• T&T – 6 stores
• Craft Markets
• Beach
• UK – 1 Store
• US Distributor
• Online – previously via Etsy
Glass Slumping

Expanding on our recycling programme to make larger glass homewares and employ more people.
Beneficiaries

women and youth (aged 18-35) practicing artisans in Matura
Extended family and children
Currently employs 5 persons
Thank You